**Display Space Advertising Dimensions**

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| --- | --- | --- |
| **Unit Size (Non-Bleed)** | **Width** | **Height** |
| Full page | 7” | 10” |
| 2/3 page (vertical) | 4 5/8” | 10” |
| 1/2 page (vertical) | 4 5/8” | 7 3/8” |
| 1/2 page (horizontal) | 7” | 4 7/8” |
| 1/3 page (vertical) | 2 1/4” | 10” |
| 1/3 page (square) | 4 5/8” | 4 7/8” |
| 1/6 page (vertical) | 2 1/4” | 4 7/8” |
| 1/6 page (horizontal) | 4 5/8” | 2 3/8” |
| 1/12 page (square) | 2 1/4” | 2 3/8” |
| 1 inch (horizontal) | 2 1/4” | 1” |
| **Unit Size (Bleed)** | **Width** | **Height** |
| Double page spread  trimmed to | 16 1/2”  16” | 11 3/16”  10 7/8” |
| Full page  trimmed to | 8 1/4”  8” | 11 3/16”  10 7/8” |
| ½ page spread | 16 1/2” | 5 1/2” |